

# MODESTO KIWANIS

## Bulletin (Informer) March 19 2019 Edition 2018-19-21



### EDITORS ROTATION SCHEDULE

March 19 John Field

March 26 Jerry Jackman – Out of Town

Still Need More Scribes

#### GREETERS

**Secret Greeter** – Pay a buck if you do not shake their hand.

#### SPEAKERS

March 19 Crisis Management – Dave Lyghtle

March 26 – Modesto Key Club take over

April 2 -Squiggly Things - Don Moyer

April 9

April 16 – Valley Charter Key Club take over

### PUBLIC INFORMATION

Web Site Address [modesto-kiwanis.org](http://modesto-kiwanis.org)  
[Kiwanisdiv46.org](http://Kiwanisdiv46.org)  
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#### 2018-2019 OFFICERS

Lt. Governor	John Carlos
President	John Hertle
Past President	Jeremiah Williams
President Elect	Craig Haupt
1 <sup>st</sup> Vice-President	John Field
2 <sup>nd</sup> Vice-President	
Secretary	Terry McGrath & Hugh Brereton
Treasurer	Paul Hearst

#### DIRECTORS

Joyce Aakerlund Hugh Brereton

Dan Fitzgerald Esther Knobel

Harold Petersen Carole Thoming John Thoming

**Don Ahrens** lead our flag salute. **Mike Kumler** lead the song.  
**John Field** did the invocation.

**Craig Haupt** did a report on the crab feed. Our ticket sales were down this year. Not sure about the profit. Probably not that much this year. We did collect \$750 in tips which will be distributed to the schools and troops that helped. The take out was a big problem. Next year no take out before 7PM.

We need recommendations for a Community Service award that is available. If you have any one that is deserving get the name to **John Hertle**.

### Happy and sad Dollars

**Terry McGrath** is glad the auction is over.

**John Thoming** was in the kitchen helping this year. He was glad to see how things went and to help.

**Carol Thoming** thought **Craig Haupt** did a great job this year.

**John Field** was happy about how well everything tasted. He got lots of compliments

**Mark Davis** told about a car chase and crash he heard on his police scanner.

**Hugh Breerton** noted that **Don Ahrens** does not take instructions very well.

**Harold Petersen** got a nice birthday song and hugs from 4 ladies for \$20, what a deal.

Dave Lyghtle was our Program

He talked about reputation and what it means to businesses.

It takes 20 years to build a reputation, but 5 minutes of negative news can ruin it all. Examples are Wells Fargo and the fake accounts. PG&E and the Fires. Equifax and the cyber attack. Target being hacked and losing the info on 40 million accounts. All of these things ruined many years of a good reputation for the companies. So what do you do when this happens. Be speedy in your replies to questions. Be transparent as you can, Attack the crises head on. Do not wait for things to blow over.

Finally be calm and decisive.