

# MODESTO KIWANIS

## Bulletin

(Informer)

November 17 2020



### EDITORS ROTATION SCHEDULE

Nov 17 John Hertle

Still Need More Scribes  
**GREETERS**

**Secret Greeter** – Pay a buck if you do not shake their hand.

### SPEAKERS

Nov 17 LYFTED FARMS – Alan Applonie & Travis Heilman

### PUBLIC INFORMATION

Web Site Address [modesto-kiwanis.org](http://modesto-kiwanis.org)  
[Kiwanisdiv46.org](http://Kiwanisdiv46.org)  
modestojulyparade.com

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### 2020-2021 OFFICERS

Lt. Governor	Lori Rosman
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Past President	Craig Haupt
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2 <sup>nd</sup> Vice-President	
Secretary	John Hertle
Treasurer	Bill Gordin

### DIRECTORS

Hugh Brereton	Jeremiah Williams
Dan Fitzgerald	Harold Petersen
Carole Thoming	John Thoming

Call to Order 11:36 Prez Charlie

'Patriotic Song' (Take me out to the Ball game) **Craig H**

Pledge **Bill Gordin**

Invocation **Craig H** as **Hugh** declined/refused!

Late Arrival, Terry M

Guests:

Lyfted Farms

Alan Applonie [Alan@lyfitedfarms.com](mailto:Alan@lyfitedfarms.com)

Travis Heilman [Travis@lyftedfarms.com](mailto:Travis@lyftedfarms.com)

Monica: Lt Gov. Key Club Div. 46N (ZOOM)

Committee Reports:

After conversation with Leadership it has been decided;

Postpone Crab-Ciappino Feed due to County Restrictions for Covid-19. Postponement until March or April depending on Covid-19 status.

Modesto Kiwanis Foundation:

**Bill Gordin** informed us that one of the foundation investments (1<sup>st</sup> DOT) will be paid within 30 days. **John Hertle** has inquired for a replacement DOT investment. **John** also mentioned Paul Carroll is doing well and spending time with family.

**Jim Barton:** HAPPY BIRTHDAY (send a check😊)

Happy/Sad \$\$

**Craig**, \$5 for his trip to LA to visit his son & his fiancé for 3 great days, Sad for the 5lbs he gained eating some really great food.

Harrold: He stopped paying his grandsons student loans in hopes President Biden will do as promised and forgive outstanding Student Loans.

**Bill Gordin** want "reparations" for those of us who payed off their student loans.

**Bill Gordin**, \$5 for the Raiders 5 wins. He was a little disgusted when he was corrected as 6 wins, but he smiled when he tossed in another \$1.

**Terry** had a \$ but scribe didn't catch why?.

Alan Applonie, \$7 for the 7 starting players on the 49ers on the DL  
(disabled list)

Marble Game:

**Bill G** switched tickets with **John H**, **John** won but didn't get the  
correct marble

Program:

Travis Heilman & Alan Applonie of Lyfted Farms Modesto

Lyfted Farms is a family owned operation from Modesto and the first  
'licensed' cannabis grower in Stanislaus County. They are growers &  
distributors to retail stores. Their current operation is in North Modesto in  
a 10,000 SF warehouse. They are moving soon to a 200,000 sf facility in  
Beard Trac, near the airport (the old Turkey Processing Plant).

They are looking for ways to integrate and be involved with the  
community and most groups are reluctant to be associated with  
Cannabis Facilities. Numerous Questions were asked.

They currently have 31 employees, pay approximately 30% of their  
gross income in local taxes. The California Market is one of the largest in  
the world (that explains our Governor?) and Stanislaus County/Central  
Valley is and will continue to be a prime growing area. They are also  
looking for investors to help in their expansion.

\$18 Million gross earning in current facility

\$3 Billion Industry in California

Lyfted Farms.com - TransCan Holdings

TCAN, Canadian Stock Exchange

TCNAF, Us Exchange

Several stories were exchanged about illegal grows on farms, (**John &  
Harrold**)

Meeting adjourned 12:20pm

Scribe

***John W Hertle, REM***

*Exit Realty Consultants*

*Exit Realty Touchstone*

*Touchstone Property Management*

*Modesto Kiwanis*

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